S.No. 8005

24DPBA05

(For the candidates admitted from 2024-25 onwards)

M.B.A. DEGREE EXAMINATION, MAY 2025.

First Semester

MANAGERIAL ECONOMICS

Time : Three hours

Maximum : 75 marks

PART A — ($10 \times 2 = 20$ marks)

Answer ALL questions.

1. What is Managerial Economics?
2. Define Decision making.
3. Relate the term Law of Demand.
4. Give the meaning of Indifference Curve.
5. Tell the Assumptions of a Production Functions.
6. Show the meaning of a Monopoly market.
7. Recall the meaning of National income.
8. What do you understand the term Business cycle?
9. Define Inflation.
10. List out the features of Stagflations.

PART B — ($3 \times 5 = 15$ marks)

Answer any THREE questions.

11. Discuss the main features of microeconomics in India.
12. Define demand. Explain the determinants of demands.
13. Explain the general assumptions of a Duopoly Market.
14. Inspect the various methods of calculating National Income.
15. Classify and explain the various types of Fiscal Policy.

PART C — ($5 \times 8 = 40$ marks)

Answer ALL questions.

16. (a) Briefly explain the several natures of managerial economics.

Or

(b) Enumerate the merits and demerits of marginalism in India.

17. (a) Classify and explain the various types pf Price Elasticity demand.

Or

(b) Elaborate and identify the properties of difference curve.

18. (a) Discuss the numerous significances of Economics of Scale.

Or

(b) Write an essay for the key Characteristics of perfect competition Market.

19. (a) List out and explain the phases of the Business Cycle.

Or

(b) Define BOT. explain the factors Influencing the Balance of Trade.

20. (a) What is deflation? Enumerate the important effects of Deflation.

Or

(b) Write a brief note on types of economic Models in India.

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